



## Critical Acclaim from Satisfied Customers

Ball is a man who has what Eleanor Roosevelt said is the most precious gift any child could be born with: a sense of curiosity. He's taken that gift — along with several others, including a prodigious memory — added a big dose of discipline, and turned his filmmaking into a spellbindingly sensual art form.

– Evelyn Theiss  
Cleveland Plain Dealer

You have done it again! How can you so consistently pull the rabbit out of the hat? The production was artistic, sensitive, and understatedly grand. I am sure that I have raised havoc with your schedule and your domestic tranquility. For this I apologize. I am, however, grateful to you for chronicling the thought process that has gone into a large and significant project for the Cleveland Clinic. You continually raise our expectations for ourselves. I can't wait to show your video to a wider and wider audience.

– Delos M. “Toby” Cosgrove, M. D.  
CEO and President, Cleveland Clinic

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It was a hit, and you are a hero. It was a mega-hit, and all associated with the Foundation are heroes. People came up to me and complimented us on the film. I can't tell you how many women said they wept at the end. Many folks asked who made the film, and I had no choice but to tell them the truth, rather than saying I hired a Hollywood film company, and some guy named Spielberg. I think they would have believed it. Seriously, the response exceeded my expectations and exploded all the categories. It really touched people. A former hospital donor came up to me at the reception and said he and his wife were sending in a \$10,000 donation! Bravo! Until the next one...

– **Mitchell Balk**  
President, The Mt. Sinai Health Care Foundation

I was so moved by the film. The power of the Frances Payne Bolton story is really profound, and the message is so very relevant for today! Again, we congratulate you on the caring and tasteful portrayal of her saga. I will carefully think of other means to put this good film to use. It deserves that.

– **Peter A. Georgescu,**  
Chairman Emeritus, Young & Rubicam Inc.

Thanks for the award. It looks great on our table. But it is not an award to me, it is an award to you for your fine work. You should have kept it. Had I been making the award to you, it would have been a Nobel Prize.

– **Frederick C. Crawford**  
Founder, TRW Inc.

Like all projects in which Telos is involved, the Firm's new CD-ROM is a first-class product. Not only did the video segments come together brilliantly, you made extremely valuable contributions to the project's creative and organizational development.

– **Patrick F. McCartan**  
Managing Partner, Jones, Day

I'm in awe. Landscape Architects are not used to such attention.

– **Peter Walker**  
President Peter Walker Partners  
American Society of Landscape Architects Medalist

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For years, I taught contemporary art history to classes who were bewildered by the value of contemporary art. Your film is one of a few that guides an audience through the creative process in a manner that dispels one's fears. The production values of *Watching the Watcher* are superb. The film finds brilliant ways to convey a real sense of the elusive quality of light and reflection in Larry Bell's work.

– **James Moore**

Director, Albuquerque Museum of Art

I'm immensely impressed with what I might describe as your multi-sensory intelligence. Most filmmakers fall short since while they have a visual intelligence, they lack the ability to read or a deeper sense of meaning or story and as a result their films become boring after a few minutes.

You have this kind of verbal, story-telling intelligence, and also a remarkable gift for bringing the full array of film devices to accentuate that meaning — visual images, of course, to which you have a wonderful sensitivity, but also things like music, sound, dramatic pace, the interplay of light and dark, the curious suspense that film can create when one is struggling to understand the significance of an image. These things work on one's emotions in a way that one is almost unconscious of but that's very powerful. This has been a very fun project and we're amazed and enthralled by what you've created.

– **Henry Adams**

Art Historian, Author, Curator,  
Case Western Reserve University,  
Cleveland Museum of Art

He's so well prepared and he has an artist's eye which makes it a pleasure to take direction from him. Plus, he always looks good.

– **Toby Devan Lewis**

Founding Curator, The Progressive Collection of Art  
Arts Philanthropist  
2009 Arts Table Distinguished Service Award Winner

Tom has the ability to listen to ideas in a brainstorming session and articulate and transform them to a story with a powerful and lasting message. He is a talented visionary and master storyteller. Our audience was international and Tom was able to reach each person with his clear universal creativity.

– **Bishoy M. Mikhail**

Cleveland Clinic  
Director of International Development,  
Institutional Relations and Development

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It was indeed a pleasure to meet you and to feel confidence that your artistic talents would provide a final product which we could show with pride. You certainly gave us that product! I want to thank you for the time and effort that went into making our video such a success and how much I have enjoyed our collaboration.

– **Jeanette Lovensheimer**

President, Embroiderers Guild of America

The video that you created for our centennial has thrilled us all. It gave our celebration the feeling that we wanted to create, and it presented our message both within and without the Firm. Your selection and presentation of the visual material was masterful, and your presentation of the script was most effective in telling our story. You have made us proud to be part of Jones Day. Thank you for sharing your exceptional skill with us.

– **William H. Steinbrink**

Administrative Partner, Jones Day

The film is really something to be proud of. The way you shot all of the embroideries, and showed the embroiderer actually doing the stitches, the workshops, conservation centers, and painting all of that made the text come alive! It is just perfectly beautiful. I am honored to have been apart of it!

– **Anne Wardwell**

Curator of Textiles, Cleveland Museum of Art

I wanted to thank you, sincerely, for a job well done. The final product was just what the doctors ordered. I am especially grateful for your willingness to work through the last minute changes in the script. The presentation on a huge screen was like something from MTV.

– **Laurel Price Jones**

Cleveland Clinic

Tom Ball makes doing an interview, a pleasure.

– **Thomas Watson Jr.**

President IBM 1952-1971

Author – Father, Son & Company